

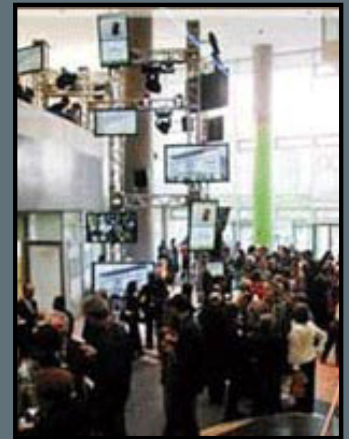
For Immediate Release
for comps/interviews contact
MIXED MEDIA/Ginny Shea
401 942 8025 or
ginny@mixedmediapromo.com
www.rcifc.com
www.myspace.com/ruffcutzfilm



Calendar Listing:
February 24th & 25th 2007
First Annual Ruff Cutz Indie Film Conference • Boston
The Holiday Inn BOSTON-BROOKLINE
1200 Beacon Street
Brookline MA 02446 USA
Conference contact: 508.717.7795
Or email info@rcifc.com
Theatre Screenings - \$10 (Sunday Febuary 25th, 2007)
Individual Presenter - \$15 (Saturday Febuary 24th, 2007)
Presenters Pass - \$30 (Saturday Febuary 24th, 2007)
Screening & Gala Pass - \$30 (Sunday Febuary 25th, 2007)
Full Conference Passport - \$50 (Saturday Febuary 24th &
Sunday Febuary 25th, 2007)



Ruff Cutz™ exposes the raw untapped talent that exists in the independent world of cinema. Providing filmmakers recognition for their projects, and feedback from award winning accredited filmmakers and peers in the film industry, held at a live event. Finalists will be showcased at various film exhibit stations throughout the venue, as well as actual screenings to a live audience. Boston is now one of the BEST cities in America to shoot a movie. What better way to celebrate other than rolling out the red carpet? Come explore current industry issues at workshops and discussions, get hands-on advice at mentor sessions, and enjoy Boston's unique brand of hospitality (and great food) - all with an Evening Gala Pass. It's also your chance to discover the best new independent films, and mingle with filmmakers, film lovers, studio executives, and journalists. With dozens of films and daytime panels!



February 24th 2007 - Award Winning Indie Seminar & Speaker Sessions.
Panels and Seminars from 10-7pm.

Opening Night Networking Event 9pm until 1:00am

The conference will be broken up into two sessions. On Saturday,
February 24th several key speakers will offer presentations & field questions.
Check the schedule page <http://www.rcifc.com/schedule.html> for posted
updates and info.



At the end of each session there will be a break, *food will also be
provided before and during the day's events of the conference. At the
end of all individual speakers' presentation all speakers will assemble
for one full panel discussion (in a James Lipton/Bill Maher type setup
for their studio audience). They will discuss the growth and
development of independent film and field questions. Come explore
current industry issues at workshops and discussions, get hands-on
advice at mentor sessions.



Select winners will be awarded cash prizes (up to \$5000),
production software (such as Roxio, Final Draft, and Avid), and
endorsement in the form of the Ruff Cutz Certificate signed by the
founders and the Judges which consist of established, successful and
highly respected individuals in the film industry along with the Ruff
Cutz Official Selection & Image Icon Audience Award.



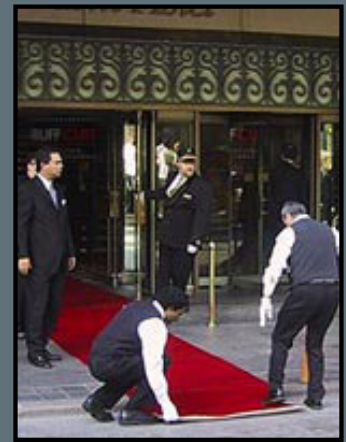
**February 25th 2007 - Red Carpet Screening Gala,
Sunday February 25th**

Screening & Film Exhibitors from 12pm - 8pm

Closing night award Gala from 8pm - 11pm

The red carpet will be rolled out for the evening session. Food & hour d'oeuvres will be offered to guest. A fully stocked martini & cash bar will also be available also. Filmmaker exhibits, and marquees stations will be spread out throughout the main ballroom for viewing. Think art museum, only with a film exhibits instead of paintings and sculptors.

Officially selected Ruff Cutz films will begin at approximately 12pm in a separate media room and continue throughout the day into the evening, followed by an award ceremony.



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Featured Guests: Boston's own Casting Director Caroyln Pickman, Entertainment Lawyer Robert Seigel, Patrick Smith, Award-Winning Animated filmmaker of Blend Films, Alex Ferrari & Jorge Rodriguez, the men behind Broken, Eric Latek from the Award-Winning documentary Sweet Dreams and more...

Speakers/Seminars will be hosted & moderated by our very distinguished guest: Laurie Kirby, Executive Director, Newport International Film Festival
Carol Patton, Publisher, Imagine News



Contact:

**Eric Vollweiler,
Conference Director
eric@rcifc.com
818.445.4659**

**Jamie Benti Founder
jbenti@rcifc.com 508.717.7795**