



## **2008 SPONSORSHIP BUNDLES**

### **Contributor \$250:**

- \_ Name Recognition
- \_ Conference guidebook
- \_ Ruff Cutz Gala program
- \_ Conference Web site Sponsor Directory
- \_ 2 RCIFC hats & t-shirts
- \_ 2 Full Conference Passports

### **Supporter \$500**

- \_ Name Recognition
- \_ Conference guidebook
- \_ Ruff Cutz Gala program
- \_ Conference Web site Sponsor Directory
- \_ 4 RCIFC hats & t-shirts
- \_ 4 Full Conference Passports

### **Expo Sponsor \$1000**

- \_ Name Recognition
- \_ Conference guidebook
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 2 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table

### **Affiliate Sponsor \$2500**

- \_ Name Recognition
- \_ Incorporation into Conference public relations efforts
- \_ Conference guidebook
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 5 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 2 Full Conference Passports
- \_ Rotating recognition on Web site homepage
- \_ Slide at all conference theatre venues
- \_ One quarter-page black-and-white ads in Conference guidebook
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 5 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ 2 Gallery seats at the Ruff Cutz Awards ceremony
- \_ 2008 Conference poster
- \_ Publicity photos

***Feature Sponsor \$5000***

- \_ Round trip Airfare covered from anywhere USA for 2 guest
- \_ Name Recognition
- \_ Incorporation into Conference public relations efforts
- \_ Conference guidebook
- \_ Venue signs
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 10 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 5 Full Conference Passports
- \_ 1 hotel room for weekend at the Westin Hotel
- \_ Rotating recognition on Web site homepage
- \_ Slide at all conference theatre venues
- \_ Logo placement on volunteer t-shirts
- \_ One half-page color ads in Conference guidebook
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 5 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ 2 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Signed 2008 Conference poster
- \_ Publicity photos

***Producing Sponsor \$10,000***

- \_ Round trip Airfare covered from anywhere USA for 2 guest (First Class)
- \_ Boston Globe Advertising
- \_ Logo Recognition
- \_ Incorporation into Conference public relations efforts
- \_ Conference guidebook
- \_ Venue signs
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 10 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 10 Full Conference Passports
- \_ 1 hotel rooms for weekend at the Westin Hotel
- \_ Rotating recognition on Web site homepage
- \_ Slide at all conference theatre venues
- \_ Sponsor slide with film
- \_ Logo placement on volunteer t-shirts
- \_ One half-page color ads in Conference guidebook
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 10 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ 2 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Signed 2008 Conference poster
- \_ Publicity photos

**Conference Sponsor \$15,000**

- \_ Round trip Airfare covered from anywhere USA for 2 guest (First Class)
- \_ Boston Globe Advertising
- \_ Logo Recognition
- \_ Incorporation into Conference public relations efforts
- \_ Conference guidebook
- \_ Venue signs
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 15 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 10 Full Conference Passports
- \_ 2 hotel rooms for weekend at the Westin Hotel
- \_ Rotating recognition on Web site homepage
- \_ Slide at all conference theatre venues
- \_ Logo placement on volunteer t-shirts
- \_ One full-page color ads in Conference guidebook
- \_ One half-page black-and-white ads in Ruff Cutz Awards Gala program
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 15 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ 5 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Framed, signed 2008 Conference poster
- \_ Publicity photos

**Premier Sponsor \$25,000**

- \_ Round trip Airfare covered from anywhere USA for 4 guest (First Class)
- \_ Boston Globe Advertising
- \_ Incorporation into Ruff Cutz Awards Gala public relations and advertising efforts with prominent placement
- \_ Conference guidebook
- \_ Venue signs
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 20 RCIFC hats & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 5 Full Conference Passports
- \_ 4 weekend hotel room at the Westin Hotel
- \_ Rotating recognition on Web site homepage
- \_ Slide at all conference theatre venues
- \_ Logo placement on volunteer t-shirts
- \_ One full-page color ads in Conference guidebook
- \_ One full-page black-and-white ads in Ruff Cutz Awards Gala program
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 25 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ One corporate table at the Ruff Cutz Awards Gala (10 seats)
- \_ Table signage at the Ruff Cutz Awards Gala
- \_ 10 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Framed, signed 2008 Conference poster
- \_ Publicity photos

***Main Sponsor \$50,000 (Two Sponsors)***

TITLE SPONSORSHIP OF THE 2008 RUFF CUTZ AWARDS GALA

- \_ Named Main Sponsor Ruff Cutz Indie Film Conference 2008
- \_ Round trip Airfare covered from anywhere USA for 6 guest (First Class)
- \_ Your logo on congratulatory ad placed in Improper Bostonian
- \_ Incorporation into Ruff Cutz Awards Gala public relations and advertising efforts with prominent placement
- \_ Conference guidebook
- \_ Venue signs throughout Conference events
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 30 RCIFC hat & t-shirts
- \_ Secure 3 Day Expo Table
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 20 Full Conference Passports
- \_ 6 hotel rooms for weekend at the Westin Hotel
- \_ Rotating recognition on Web site homepage
- \_ Slide before every film during the 2008 Conference
- \_ Conference advertising both locally and nationally
- \_ Two full-page color ads in Conference guidebook
- \_ One full-page black-and-white ads in Ruff Cutz Awards Gala program
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 50 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ One corporate table at the Ruff Cutz Awards Gala (10 seats)
- \_ Table signage at the Ruff Cutz Awards Gala
- \_ 20 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Main Contributor to Boston University Center For Digital Imaging Arts (CDIA) Scholarship
- \_ Framed, signed 2008 Conference poster
- \_ Publicity photos

**Presenting Sponsor \$100,000 (One Sponsor)**

SOLE SPONSORSHIP OF THE 2008 RUFF CUTZ AWARDS GALA

- \_ Named Presenting Sponsor Ruff Cutz Indie Film Conference 2008
- \_ Round trip Airfare covered from anywhere USA for 8 guest (First Class)
- \_ One billboard in Boston and Waltham promoting the Conference with your organization as its 2008 Ruff Cutz Awards Gala sponsor
- \_ Boston Announcement Party sponsored by your organization
- \_ Your logo on congratulatory ad placed in Improper Bostonian
- \_ Incorporation into Ruff Cutz Awards Gala public relations and advertising efforts with prominent placement
- \_ Conference guidebook
- \_ Venue signs throughout Conference events
- \_ Ruff Cutz Gala program
- \_ Ruff Cutz Awards Gala video
- \_ Ruff Cutz Awards Gala Web cast
- \_ Conference Web site Sponsor Directory
- \_ 50 RCIFC hats & t-shirts
- \_ Eblast Newsletter Banner & Text Hyper Link
- \_ 30 Full Conference Passports
- \_ 8 hotel rooms for weekend at the Westin Hotel
- \_ Secure Expo Table 3 days
- \_ Rotating recognition on Web site homepage
- \_ Slide before every film during the 2008 Conference
- \_ Conference advertising both locally and nationally
- \_ Two full-page color ads in Conference guidebook
- \_ Two full-page black-and-white ads in Ruff Cutz Awards Gala program
- \_ Advance notice and special seating at the Announcement Celebration
- \_ 100 ticket general screening tickets
- \_ Opportunity for private function with a Ruff Cutz Award-winning filmmakers
- \_ Two corporate tables at the Ruff Cutz Awards Gala (20 seats)
- \_ Table signage at the Ruff Cutz Awards Gala
- \_ Featured Contributor to Boston University Center For Digital Imaging Arts (CDIA) Scholarship
- \_ 30 Gallery seats at the Ruff Cutz Awards ceremony
- \_ Publicity photos
- \_ Framed, signed 2008 Conference poster

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